



11 July 2008

## **Summer Fun Kicks off in Rugby Town Centre**

The six weeks holiday are nearly here and for parents in Rugby who are wondering how to keep the kids entertained, then heading to Rugby Town Centre on Wednesday and Thursday would be a great start.

Rugby BID is pleased to announce the first week of events will start on Wednesday 23 July 2008 with a craft fair. Meanwhile, on Thursday 24<sup>th</sup> July, children can enjoy a Holiday at Home. There will be plenty to see and do with lots of good old fashioned British Holiday favourites including penny arcades, Punch & Judy shows, donkey rides and much more.

Aftab Gaffar, Operations Director at Rugby BID, said "We wanted to make sure that there would be lots going on throughout the six weeks holiday to help parents keep their children entertained. The Holiday at Home theme will kick off the first of six weeks of entertainment in the town centre. It's a great idea and I'm sure everyone will have a fantastic time. With more still to come in the following week's there's going to be a lots of fun had by everyone."

If you don't want to miss out on the fun head to Rugby town centre with the children every Wednesday and Thursday for a great day out. Watch out for more information about each week's activities to be announced soon.