



16th November 2009

Star studded switch on for Rugby Christmas Lights

On Sunday 29th November Rugby Town Centre will be packed with celebrities for the big Christmas Lights switch on. The town will be transformed into a festive wonderland as former X Factor contestant Sean Rumsey and Britain's Got Talent Faces of Disco will be taking to the stage in Market Place. Rugby FM will be hosting a day of entertainment starting at 12noon with local schools taking part in Choir Idol, then there will be music from the Big Help Academy singers followed by a Michael Jackson tribute act complete with dancers, running all the way through until the light switch on with Town Mayor, Kam Kaur at 5pm.

During the afternoon Rugby will also welcome stars from the Peter Pan pantomime at the Northampton Deco Theatre, with former Eastenders actress and Strictly Come Dancing star Louisa Lytton and The Bill's Tony O'Callaghan. There will be a huge range of activities to keep children and adults entertained throughout the day including stalls, static bird display, fair rides, a working pole lathe turner, horse and carriage rides, Have a Go Circus Workshop and an opportunity to meet Santa's reindeer.

Building up to the switch on will be a procession led by children from St Marie's School and Santa will be making a guest appearance along with his reindeer and stilt walkers. Rounding up the evening there will be a spectacular firework display and traditional Christmas carols with the Salvation Army and children from St Maries School.

"This year's annual lights switch on will be a great afternoon out for all the family, there really will be something for everyone. With music and plenty of activities to keep the children entertained it will be a day to remember. Visitors and shoppers alike are in for a real treat," says Aftab Gaffar, Operations Director at Rugby BID.