



11 August 2008

Shoppers can delight at choice in Rugby Town Centre

There are over 100 independent retailers, 20 independent restaurants and cafés and much more in Rugby Town Centre. So it's no wonder it was hailed as a great place to shop in a recent survey. Every day town centre businesses continue to deliver a high standard of service to shoppers and visitors to the area.

It really is a town with something to offer everyone old and young. Independent retailers are coupled with numerous national chains so anyone looking to spend a day out shopping doesn't have far to go.

Market Research was carried out earlier this year, which found that Rugby had a good variety of shops that were well maintained and had good customer service. Aftab Gaffar, Operations Director of Rugby BID, said, "The survey is further proof that people who come to Rugby can have a great shopping experience. I am really pleased that we have so many independent retailers, restaurants and cafes in our town centre, as this is what makes Rugby different. All of the businesses work very hard to make Rugby Town Centre an inviting place to spend time and I think they do a very good job."

So if you're looking for that party outfit, to buy a birthday treat for someone special or perhaps you want to celebrate a particular occasion with a meal - just head into Rugby Town where you'll be spoiled for choice.