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Rugby Town Centre continues to thrive with new businesses

Despite the recent economic downturn Rugby Town centre continues to thrive as two new businesses open their doors to shoppers and another two give themselves a new lease of life with refurbishments. Rugby already has a thriving café and restaurant culture and that is now set to expand with the addition of a new Greek restaurant.

The Taverna Parthenon, on Gas street, not only offers a taste of Greek cuisine throughout the day but there's also entertainment and a fully licensed bar. In addition, the new business also boasts space for parties and encourages anyone interested in celebrating a special occasion to get in touch. Zani Seraj, owner of the Taverna Parthenon, said "Rugby is a great location! So far we've had really positive feedback regarding the relaxed atmosphere of the restaurant. Some customers have even claimed that if the sun was shining, they could have easily imagined being on a Greek holiday."

Elsewhere, The Rugby Grillhouse and The Town Fryer have both undergone a makeover and will be ensuring that the town centre has the best fish and chips around. Both restaurants serve a range of foods, including home made Indian cuisine at the Rugby Grillhouse and full English breakfasts at the Town Fryer.

It's not just restaurants in Rugby that have been given a boost but also beauty salons, as Extreme Eyebrows recently opened its doors to the public. Situated in the Clock Towers Shopping Centre, the salon offers eyebrow threading and will soon also offer waxing. With no need to book, customers can just walk straight in and with special offers available for regular visitors its definitely worth a visit.

Aftab Gaffar, Operations Director at Rugby BID, said, "It is very positive to see new businesses continuing to choose our town centre and particularly for businesses to be opening in the current economic climate. But it also shows people that Rugby really does have something to offer businesses and I hope that these additions will help to attract even more visitors to our town centre."