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## **Rugby's Farmers Market Celebrates 10 Years**

This month sees Rugby's very own Farmers Market celebrate a huge milestone – its 10<sup>th</sup> Anniversary. The Market, which runs on the last Thursday of every month, has proved very popular in Rugby Town Centre and is not only a huge hit with the customers but it is also one of the favourites amongst the farmers too.

"The Farmers Market has been a tremendous success over the years because it delivers the finest quality fresh foods from farms on our doorstep. The farmers themselves have great customer skills and are very knowledgeable about what they sell and are keen to impart that knowledge. You don't get that in a supermarket," explained Robin Richter, Managing Director of Rugby First, who was responsible for bringing the market to Rugby ten years ago.

The market has become so successful it now runs twice a month with a second visit held on the second Thursday of every month and this market also includes arts and craft stalls as well.

"People will always buy quality goods. This is no longer a matter of "support your local farmers" it wouldn't have survived if it was just that. I understand that our market is one of the most successful in the County so much so that we now run two markets a month. So happy anniversary Farmers Market and here's to the next 10 years," concluded Robin.

***Here's what some of the Farmers had to say...***

“It is a pleasure to come to Rugby, it is a pleasure in providing fresh produce and locally grown to our loyal customers” Angela Ferguson – Stall Holder.



“I am regular customer and I love coming to the Farmers as it is very good fresh produce” Irene Burton – Customer



“I have been selling lamb to Rugby Customers ever since the Farmers Market started and I find my Rugby customers are very loyal and they are a good cross section of people, I hope to carry on.” John Ellis – Hill Top Far

“We have been well supported by the people of Rugby over the last 10 years,” Ian Fowler – Fowlers Cheese



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For more information please contact Suzi Miles, Ignition PR on 01788 546644 or [suzi@ignitionpr.co.uk](mailto:suzi@ignitionpr.co.uk)

**Notes to Editors:**

1. High resolution copies of the images in this press release are available by contacting Suzi Miles