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Rugby BID warns town centre is not a rubbish dump

Rugby BID has teamed up with Rugby Borough Council to clamp down on fly-tipping in the town centre. The BID company warns residents and visitors that the town centre is not the place for unwanted rubbish to be disposed of and anyone caught in the act will be prosecuted.

Keeping Rugby tidy is always at the top of the agenda for Rugby BID and already two cases have been successfully prosecuted. The evidence caught by the CCTV cameras operating in the area played a large part in the success of the prosecution. The vigilance of CCTV operators, along with the presence of the Rugby Rangers in and around the town centre, makes it a challenge for anyone fly-tipping in the area.

Aftab Gaffar, Operations Director for the Rugby BID said, "It is important for us to keep on top of fly-tipping to ensure that it does not become a major problem in our town centre. There is no excuse for fly-tipping as there are ways of disposing of unwanted rubbish whether its calling the Council to come and collect it or taking it the waste disposal site that we have in our area."