



15 December 2009

Rugby BID makes security a priority for local retailers

This Christmas, Rugby BID will be doubling its efforts to keep Rugby Town Centre stores safe from shoplifters. Recent figures have shown that shoplifting has risen nationally by 20% and is set to rise further during the festive season. Rugby BID will be starting its Christmas security campaign once again where it will work together with local retailers, the Police and the Rangers to tackle crime in the town centre.

Working hard to keep ahead of the game the BID will be utilising the Shopnet radio system, which gives the town centre an extra 130 sets of eyes and ears on the ground. Rangers will continue to offer additional support to retailers during this busy time and training will be given, where needed, to the seasonal staff in how to use the Shopnet system. Retailers also have access to a 24/7 fast dial number to the CCTV control room who can then track the thieves and inform the Police.

Rugby BID is ensuring that all store owners and managers can make the most of the support available through the BID by providing Security Training Workshops. The workshops are proving popular with local retailers and so far all four 2 hour sessions are fully booked. The participants will be given the opportunity to learn how the control room works, how to handle an incident and working effectively with both the Rangers and the Police.



Aftab Gaffar, Operations Director at the Rugby BID, said,

“Rugby BID continues to play a vital role in the arrest of shoplifters. We often provide the crucial evidence required for prosecution by the Police through the supply of images from the CCTV control room. Over a two month period thanks to the efforts of the Rangers and CCTV operators, over £1500 of stolen goods has been recovered and the criminals apprehended.”