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## **Rugby BID gets set for Town Centre Clean Up**

Rugby BID has expanded its cleaning team as they get set to embark upon a new year clean up of the town centre. The BID team has taken on an additional four members of staff to strengthen their cleaning squad. The newest members of the team underwent specialist training on heavy-duty cleaning equipment during last week and now they are set to start the big clean up of the town.

Rugby BID will be putting into action a three-month cleaning programme to tackle the removal of graffiti and chewing gum as well as a deep cleansing operation dealing with stubborn, ageing stains on streets and pavements. The Cleaners will also attend calls from Town Centre Businesses immediately to tackle specific cleaning requests. The service will be available from 8am until 4.30pm with the new team of five cleaners.

Following staff shortages during the end of 2007 Rugby BID Operations Director, Aftab Gaffar, welcomed the support shown from the local business community. "We must give a big thank you to the businesses in the Town Centre who have had a lot of patience with us during December. They have shown a great deal of understanding during the staff shortage and were always on hand to help us pinpoint any cleaning issues during that time."

"I am happy to report that with a new team in place that we are ready to get our streets back to our usual high standards ready for the start of spring," he ended. The newest recruits will start the clean up programme this week.