



October 08

## **Rugby BID continues to keep Town Centre Tidy**

The Rugby BID cleaning team continue to do an excellent job at keeping the Town Centre tidy. An average of 4,000 pieces of chewing-gum used to be cleaned off the streets every month but now that number has fallen dramatically as the dedicated cleaning team go that extra mile to keep the Town Centre tidy.

“The cleaners constant hard work and determination has made a real difference to the cleanliness of our town,” says Aftab Gaffar, Operations Director at Rugby BID. “But it’s not just the cleaners who are making a difference we have also noticed that the amount of litter and chewing gum dropped is falling significantly so we would also like to thank the shoppers and visitors for helping us to maintain the clean standards in our Town Centre.”

The cleaning team are all trained on heavy-duty cleaning equipment including a deep cleansing machine to deal with stubborn, ageing stains on streets and pavements. If anyone would like to report any graffiti, then contact one of the Rugby Rangers or Cleaners in the town.