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Rugby BID Rangers on Snow Patrol

Businesses and shoppers in Rugby Town Centre were supported during the recent winter weather by Rugby Rangers who found themselves on snow patrol during the worst of the weather. The team of Rangers helped clear the snow in the town centre; assisted businesses that were left short staffed by the weather and helped the elderly around town.

Rangers went on patrol and made sure the main footfall areas of the town were cleared of the snow and helped businesses make sure their shop fronts were cleared to allow shoppers access

“We managed to source some shovels from workmen around the town, then the Rangers worked their way around the town centre clearing pathways including the shop fronts,” explained Aftab Gaffar, Operations Director for Rugby BID. “We also made sure that businesses were updated on the weather conditions throughout the day.”



At Jones Dental Practice on Moultrie Road staff praised Rugby BID for their help. “We were very grateful to the Rangers for clearing up the snow,” said a member of staff. “It was very much appreciated.”

Other businesses also welcomed the support from Rugby Rangers in the adverse weather conditions. Lauren Hancock at The Card Factory concluded, “It was great to have the Rangers come along and help us clear the snow from the shop fronts and clear pathways so people could actually get around the town centre. It just shows what we can do when we all work together.”