



12 December 2008

## **Festive additions in Rugby Town Centre raise money for charity**

Two new enterprises have opened up for the festive season in Rugby Town Centre and both will be raising money for charity as the countdown to Christmas continues. Rugby Christmas Cracker has opened up the 'Crackerteria' in Church Street serving tea, coffee, snacks and hot meals to raise money for Jacob's Well Tailoring Unit in Bangalore India. Situated opposite the Squirrel pub and next to St Andrew's Gardens the Crackerteria will be open from 10am until 6pm from Monday to Saturday right up until Christmas Eve. They will also be broadcasting Cracker FM once again with young presenters from Rugby taking to the airwaves to raise awareness of issues in the developing world.

Meanwhile, over on Railway Terrace Rugby's largest online retailer, Home and Garden Gifts, has opened up a shop for the festive period. During this time the proceeds from the sale of its Christmas trees will be donated to Warwickshire Air Ambulance and Rugby Myton Hospice. The husband and wife team have also set up special discount codes for local residents to give a helping hand during economic times and with over 8,000 products to choose from there's something for everyone.

"It's great to see these two enterprises getting Rugby Town involved in raising money for some great causes both on our doorstep and further afield," commented Aftab Gaffar, Operations Director at Rugby BID. "And with Santa's Grotto and the Christmas Tree Festival at St Andrew's Church also raising money for charity - two local charities, the Mayday Trust and Rugby MIND as well as Polio Plus which is working to eliminate polio from the world - it is definitely the season of Goodwill."

If you want to get involved or find out more about Rugby Christmas cracker then visit: [www.rugbycracker.org](http://www.rugbycracker.org). And if you want to find out more about the discounts available for local residents at Home and Garden gifts please visit [www.homeandgardengifts.co.uk/local/rugby.aspx](http://www.homeandgardengifts.co.uk/local/rugby.aspx)