



24 November 08

## **Festive Wonderland comes to Rugby Town Centre this Sunday**

This Sunday, Rugby Town Centre will be transformed into a festive wonderland as Rugby Town Centre gets ready for the annual Christmas lights switch on. In and around the town centre there will be entertainment for all the family throughout the day from circus workshops to dancing dogs and much more. A procession through the town centre, led by children from St Marie's Primary school and Mayor, Bill Sewell, will build up to the official switch on at 5pm followed by a mesmerizing fireworks display.

Throughout the day there will be a range of activities to be enjoyed including craft and charity stalls, children's rides and even a circus and art workshop in Market Place. Children can get up close and see the Burmese dogs and their sleighs as well as a static bird display and if that wasn't enough from 1pm Santa will be bringing his reindeer to town!

There will also be horse and carriage rides around the town centre and performances throughout the day from the Salvation Army and the Rugby Army Cadets, Corps of Drums. On the main stage Rugby FM will be providing lots of entertainment including Choir Idol, as they look to find the best school choir in Rugby. There will also be Dancing Dogs, Rugby Cheerleaders and an ABBA tribute band before the official switch on.

"There won't be a dull moment in Rugby Town Centre this Sunday," says Aftab Gaffar, Operations Director at Rugby BID. "It will be an amazing day of entertainment and there really is something for everyone in the family. From reindeers and Santa Clause to choirs and fireworks, visitors and shoppers will be in for a real festive treat."

-ENDS-

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