



18 November 2008

## **Christmas Light Switch On sparks beginning of festivities in Rugby Town**

The Christmas lights will be officially switched on in Rugby Town Centre on Sunday 30<sup>th</sup> November. The day will signal the start of the festive activities as the town heads towards Christmas. A range of fun filled activities for all the family have been planned.

Shoppers will be spoilt for choice with a charity market on North Street that will begin from 11am. Various stalls will be selling all sorts of wares and there will also be Christmas rides and hot food. The town centre will be full of entertainment from pantomime dancers to stilt walkers and a circus workshop. From 12noon Rugby FM will be providing live entertainment, including a professional Abba tribute band, on a stage near the Clock Towers Shopping Centre.

At 5pm children from St Maries Primary School will lead a procession down North Street where Reindeers will pull Santa's sleigh and the Mayor of Rugby, Bill Sewell, will arrive in a horse drawn carriage. The Mayor will then switch on the Christmas lights and the day will end with a spectacular fireworks display.

"This will be a fabulous and wonderful day out for all the family," said Aftab Gaffar, Operations Director at Rugby BID. "There is something going on for everyone and this day will literally start the festive season off with a bang. We hope to see everyone heading to the town centre for a family day out."

Look out for more information to be announced next week.