

Championing



Rugby



Rugby BID Business Improvement District

Issue 8 **October 2005**

tel: **01788 569436** fax: **01788 537864** or visit www.rugbybid.co.uk

We did it!

At 4pm on Monday 3rd October, I was given the news we'd all been waiting and hoping for – the Returning Officer, who'd managed the BID ballot process, told us that the majority of businesses in Rugby town centre had voted in favour of Rugby BID!

That means we can start to implement our planned programme of activity and we can start to lever £3 million of investment in to the town to make the improvements you've asked for.

I'd like to thank everyone who voted in favour of the BID.

Perhaps you mentioned the BID to a neighbouring business, maybe

you came and supported us at an event, or it's possible you filled in a questionnaire to tell us what mattered to you.

If so, thank you. It all counted.

Now, it's down to business. You've committed to supporting this initiative and now it's our turn to make sure we deliver for you.



Here's a brief outline of what we have in store, and when it's going to happen:

w/c 10 October	Recruitment of BID operations manager and the number two position of security manager We hope to have recruited the positions by Christmas 2005
Late October	BID levy collection invoices issued
1 November	12-month CCTV project begins. With all the work required to select a supplier, get planning permission, lay down the fibre optic routes and build a new control room, it is unlikely that the system will be operating prior to November 2006. Meanwhile the existing system is in place and will be run by the BID sometime in 2006
Easter 2006	Rangers and cleaning programmes in place
Easter 2006	Marketing programme agreed

You can still be involved

I appreciate that some of you didn't vote, or even decided to vote against the BID. I also understand some of your reasons why.

However, that's in the past now and the fact is that the Rugby BID Co Ltd will start trading on 1 November 2005. And when that day comes, we'd like you on board.

How you voted doesn't matter to me – my view is that we'll achieve more for Rugby if we all work together.

That's why I'm inviting applications for membership. In other words, it's your

chance to become involved with the decision making process as the BID goes from strength-to-strength over the next few years.

There's an application form on the reverse of this newsletter – please consider joining us.

The complete ballot result details 46.8% of eligible businesses voted. Of those, 65.6% voted 'Yes' to the BID proposal.

Businesses representing 56.3% of the town centre's ratable value voted. Of those, 58.1% voted 'Yes' to the BID proposal.

The Rugby BID Co Ltd, with Chairman Robin Richter, will commence trading on 1st November, 2005.

This is the last newsletter from the BID project team. We hope you've found the newsletters informative and helpful over the past year.

It's been a pleasure working with you all.

Thank you,

John Armstrong and Jane Birks

To: **The Directors**
The Rugby Bid Company Limited
Suites 23/24, 9 North Street, Rugby CV21 2AB

Dear Sirs

APPLICATION FOR MEMBERSHIP
Volunteer Members (article 3.2)

Please accept this letter as my/our application for membership of The Rugby Bid Company Limited (Company Number 4863144) (“the Company”). I agree that acceptance of my application for membership is subject to the discretion of the Board and I agree that upon admission to membership I will thereafter observe the Articles of Association and any Rules of the Company made under powers vested in the Board.

I confirm that this application is not being made by a local authority person or other entity which is under the control of or subject to the influence of a local authority as those terms are used for the purposes of Sections 67-69 Local Government and Housing Act 1989 or by a nominee or representative thereof. I agree that my membership may be invalid if this confirmation cannot be given.

I agree to support the aims and objects of the Company and to take an active part in the support and furtherance thereof.

Yours faithfully,

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Full Name (to appear on members register):

.....

Business Name (to appear on members register):

.....

Address (to appear on members register and for all non-electronic communications)

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Address for the purpose of receiving electronic communications
(including notices of meetings):

Fax:

E-mail: